

http://www.uploadyourwork.com

### PLACE ORDER

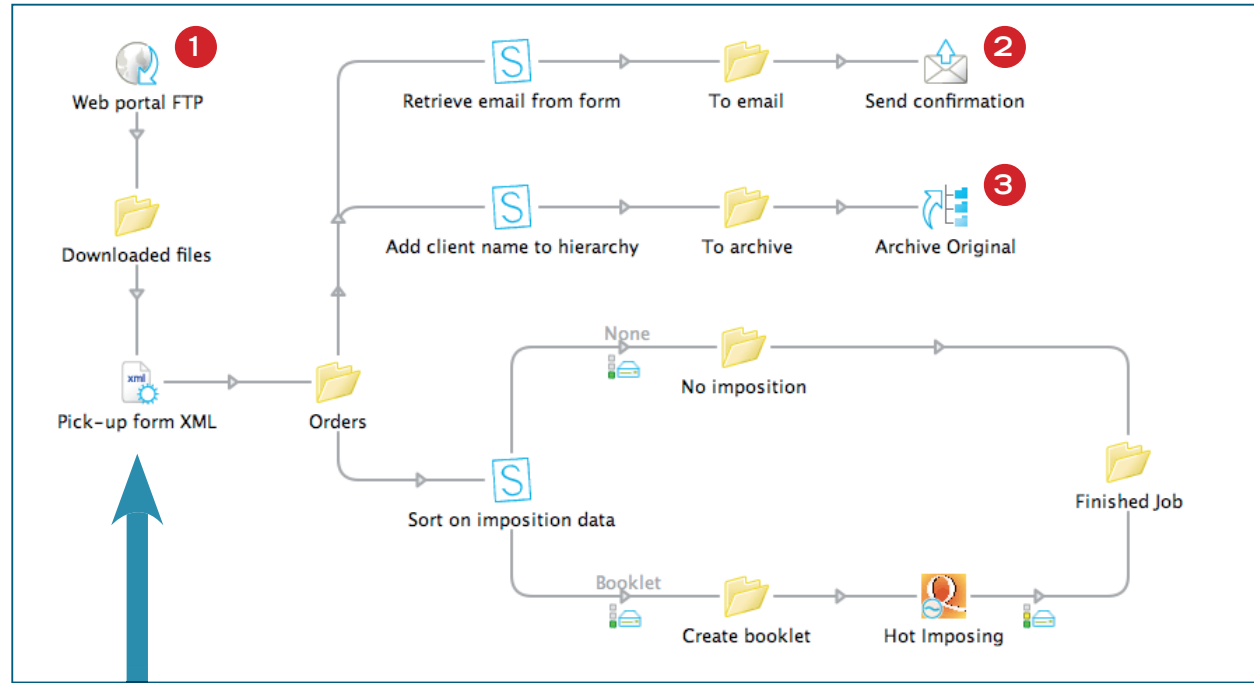
Use this form to place a new order

Place order >

Name  
John Doe

Company Name  
Doe's Deers

Job finishing  
Booklet



### Receiving files

PowerSWITCH supports hotfolders, can download files from FTP servers and receive them as email attachments. Using its built-in support for XML and other forms of metadata, it can also easily handle web portals.

1 In a typical web order form, the customer uploads a job and enters additional information into a form. The job and an XML file with the form data are then downloaded using an FTP receive tool.

### Picking up XML data

SWITCH associates the XML metadata for the job with the actual job. This allows the following steps in a flow to easily refer to the metadata.

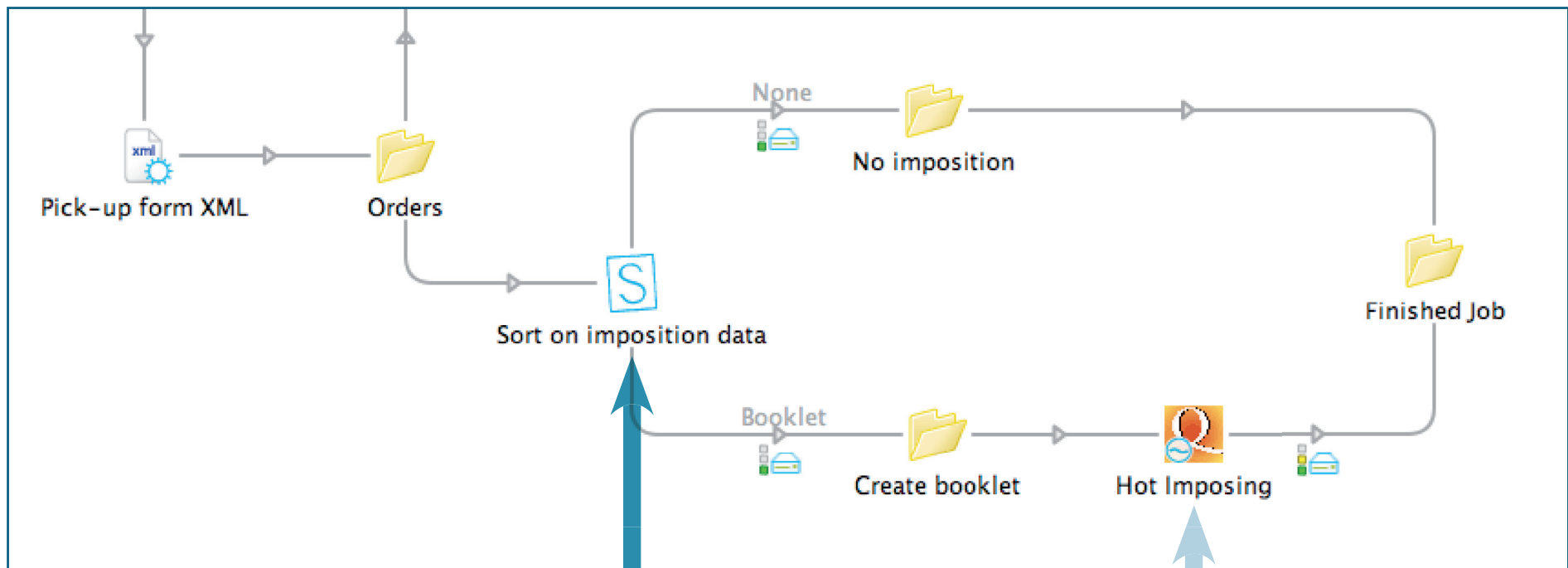
### E-mail confirmation

Using JavaScript, the customer's email address is retrieved from the XML metadata. The mail send tool is used to send a customized confirmation. 2

### Custom job archival

SWITCH has a built-in archive hierarchy tool that is specialized in archiving files in folder hierarchies. In this example flow, a JavaScript ensures that files are archived per customer.

The archive hierarchy tool can also be used to recreate a folder structure from an FTP server, store different result files (high- and lo-res PDF files, preflight reports...) in different subfolders, archive jobs in folders per day and more. 3



### Gradual SWITCH

The SWITCH family of products makes it easy to automate common tasks in publishing workflows. It has a range of built-in tools and automates key third-party applications. The result is a very flexible product that can easily be adapted to your workflow and which lets you automate routine tasks. Delivering time-savings, standardization and a reduction of workflow errors.

Featured above is PowerSWITCH, the high-end version of SWITCH with the workgroup client, full scripting support and support for XML, XMP, JDF, EXIF and IPTC metadata.

### Routing files

Using SWITCH it's easy to take advantage of information your customer has supplied or that is available in an ordering or MIS system. In this example, the XML metadata from the web portal is used to determine how (and if) a file should be imposed using Quite Hot Imposing.

Gradual SWITCH and Quite Hot Imposing are available for Windows and Mac OS X. Trial versions are available on [www.gradual.com](http://www.gradual.com) and [www.quite.com](http://www.quite.com).

### Quite Hot Imposing

Built on the rock solid foundations of the Quite Imposing Plus plug-in and the Adobe® Acrobat® PDF Library™, Quite Hot Imposing offers automated imposition functions to re-order pages, split and merge even and odd pages, create simple booklets as well as complex signatures, add page numbers, mask and much more. Simply create and test the imposition layout you need, then export the settings for use with the Quite Hot Imposing configurator in SWITCH. The correct template can then be called using the metadata supplied with the PDF file in the flow.

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Crossroads is a community of software vendors, service providers and end-users centered around automation for publishing workflows. Learn more at [crossroads.gradual.com](http://crossroads.gradual.com)

